

## ABOUT THE COURSE

### “Direct Primary Care and How It Can Be Used”

TDI Course Number 122318

*This course is designed for benefit advisors who are seeking to improve access to care, lower claims costs and improve client retention.*

By including a Direct Primary Care option in a benefit program, employers may give employees and dependents increased access to primary and urgent care services, from the same provider at no cost, and may provide access to no-cost or low-cost basic labs and prescriptions drugs as well. Employees may also have lower absenteeism rates, because DPC appointments can generally be scheduled at almost any time and wait times at the office are usually shorter. Key challenges for employers interested in offering a DPC option include the relatively limited number of DPC practices and the geographic dispersion of employees and dependents. \*

## YOUR PRESENTER



## KEITH KENNINGTON

Keith Kennington currently serves as Vice President at Healthcare2U, the nation’s fastest growing, fully integrated direct primary care company. Prior to his work with direct primary care and self-funded programs over the past seven years, he served as a senior executive in the TPA world. He brings a wealth of expertise on self-funded medical plans, stop-loss carriers, and other self-funded components.

Having worked in the benefits arena for over 30 years, Keith offers unique perspectives from his experience and empowers agents and brokers to bring creative benefit plan designs to their clients. When Keith isn’t teaching, developing, inspiring, and mentoring other benefits leaders, he enjoys life in San Antonio with his bride of 32 years, six children, and six grandchildren.

*\*Society of Actuaries / Milliman White Paper / Direct Primary Care: A unique healthcare solution for employers*