



JULY 2009

President's Message:



Saving Private Healthcare

By Mike Ryan

Two years ago I was asked to be on the board and I said “yes” because I thought it was time for me to give back to our industry. Then, last year when I was asked to serve as President Elect, I said “yes” again. With the call for Healthcare Reform growing louder, I felt this year would be a crucial time for our industry to be involved and maybe I could make a difference.

So here I am, your 2009-2010 DAHU President, positioned with a stronger broad that is more experienced than a year ago thanks to Tamela Southan. I am excited and anxious to help carry forward the traditions of our association. We held our Strategic Planning Meeting and our #1 priority this year will be dealing with Healthcare Reform. We are sending four board members to Washington, D.C. on July 14th & 15th for a special lobbying chance with three other like minded associations and other NAHU members from around the country.

During this coming year, I ask for your support whether it is your time, talent, or financial help. Your board should not be expected to shoulder all the responsibilities themselves.

Remember, if you wait for others to fight your battle and laws are passed that permanently weaken Private Healthcare System, than you have no one to blame. Our Representatives in Washington believe they can improve our current system by introducing a government supported plan and not even debate the details because Americans aren't watching closely. They think we don't care.

It is our time to stand up and be heard. Please join us at our next Town Hall meeting, writing your Congressman or Senator, informing your customers, your neighbor and your friends of what the Washington changes could mean. Read information as it becomes public. Speak at your chamber of commerce, your rotary clubs, and any public forum that will listen.

If you are not sure how to get involved and have your voice heard, join us at our next month's luncheon (July 15th) to answer your questions and show you how.

In closing, Washington is moving the game along quickly. Congress has been instructed by President Obama to pass Legislation this summer—August 1, 2009.

Now is the time! Remember we need your help to save **OUR** Private Healthcare System!

Thank you and together let's make a difference!

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Editorial Policy of DAHU News—
The statements and opinions appearing in the articles of this publication are those of the authors and are not necessarily those of DAHU. The editorial staff aims to present material that is useful and thought provoking, but the staff has no authority to speak for the officers or the Board of Trustees of DAHU. Readers are invited to comment on opinions of the contributing authors. The DAHU News reserves the right to edit all submitted material. Articles and pictures will be used as space permits. You are requested to forward your comments and articles to DAHU President, Mike Ryan.

“Is It Too Late for the Free Market to Save Health Care?”

Prestonwood Country Club, Plano, TX - \$20 Member / \$45 Non Member/Guest

Please RSVP no later than July 14th at Noon.



Steve Hyde is the founder and CEO of Hyde Rx Services Corp., which provides low-cost prescription drug benefits to self-insuring companies all over the United States. In the 1970s he founded Peak Health Care, one of the nation's first HMOs, and many of his innovations are still being used today.

Steve Hyde will answer the following questions:

- * The real causes of our problems of cost, quality, and availability
- * How a market-based system can resolve these problems
- * Is it too late?

11:15 - 11:30 Registration

11:30 - 12:00 “Learn How You Can Help Save Private HealthCare”

12:00 - 1:00 “Is It Too Late for the Free Market to Save Health Care?”

WELCOME NEW DAHU MEMBERS!!

- | | | | |
|---------------------|-------------------|-----------------|----------------|
| * Monica Black | * Randall Gardner | * John Stacy | * Susan Kuddes |
| * Robert Florendino | * Aaron Barnett | * Michael Owens | |

Want to Join or Recruit a New Member, Online Application Available at

http://www.dahu.org/DAHU_Membership_Application_-_7-081.doc

The DAHU Board members are at your service and would like to share the value of being involved.

Please contact any of us at anytime!! **http://www.dahu.org/DAHU_New_Board_09.XLS**

and choose a member to be your mentor and/or how you can be active in DAHU.

Have you ever wondered how you can get a copy of the pictures taken at our monthly Luncheon / Events???

Well, you are in luck! They are now available at www.dianeickersphotography.smugmug.com

4 x 6 Pictures can be purchased online for \$1 per picture. DAHU will donate all the proceeds collected to Jonathan's Place, a non-profit organization that provides temporary shelter for abused, abandoned and neglected children and also offers Foster & Adoptive Family Programs.

2009 Calendar of Events

- July 14th & 15th—NAHU Fly In—Lobbying in Washington, DC
- **July 15, 2009 “Is it Too Late for the Free Market to Save Health-Care” by Steve Hyde at Prestonwood CC**
- July 16, 2009—Flower Mound Town Hall Meeting
- **August, 19, 2009 - Legislative Update - industry leaders—TAHU Lobbyist, Lee Manross**
- September 16, 2009 - TBD
- **October 1, 2009 - DAHU Charity Golf Event**

Become one of our monthly **Luncheon Sponsors** and you will receive a display area for your marketing materials and 30 minute workshop following the speaker along with a recognition on the monthly newsletter.

Luncheon Sponsor Cost: **\$250**

Mike Ryan

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July 2009

Sun	Mon	Tue	We	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



August 2009

Sun	Mon	Tue	We	Thu	Fri	Sat
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



September 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**Ad Space Available for monthly publication / website communication
contact DAHU Newsletter Chair, Jackie Kim for additional information at:
DAHUnewsletters@gmail.com**

Contributed by Patrick Skinner, DAHU State Legislative Chair

It's a Wrap – the 81st Texas Legislative Session is Done!!! What did and didn't pass.

Were you a Texas Key Contacts this session? Did you call your Texas Senator about legislation this session? Your representative? Did you contribute to TAHUPAC? Send a letter? Fax? Email? If you did – your clients, associates, colleagues, etc THANK YOU!!! We had a successful session. If you didn't, why didn't you?

I ask all of us – did you do your part to help your clients? Your Industry? Your Colleagues? Yourself?

All we ask is money or effort, or both. When I can't be as active in charitable causes or my local chamber as I'd like to be, I contribute funds to the cause. They do wonderful work and if I can't give both, I feel I should give one - \$\$ or effort.

Thanks to those who did make the effort or contribute your efforts and/or hard earned money, the Texas 81st Legislature was a success for your industry.

2 of TAHU's Bill's passed and are awaiting signature by Gov. Perry:

- * **SB 79** Agent Certification
- * **SB 80** 100% ER contribution option

SB 1771 also passed, it changes State Continuation from 6 months to 9 months for #2-19 ER's, with similar election rights as COBRA. This will allow state continuants to take advantage of the 9 months ARRA COBRA subsidy.

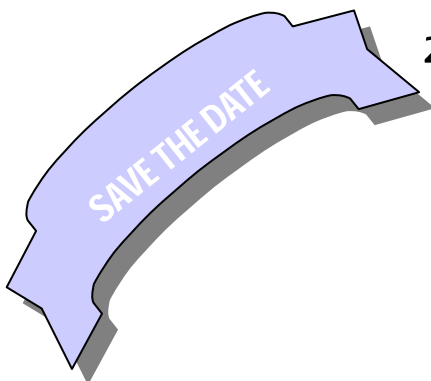
There were only about 38 mandated benefit bill's filed, and only one passed. Your efforts are paying off – Legislators are realizing that they are pricing the consumer out of the market!!! Orthotics are now mandated to be covered.

The biggest worst bill of the session for health care insured's was HB 2750 and sister SB 1257, then CBHB 1257. It dealt with mandatory MLR's (medical loss ratio's), Rescissions, Renewal Complaint Process, and Physician Review. The bills died in Committee, but may be brought back in a special session. We got a great effort by many TAHU members, including some who testified in the House Insurance Committee, as well as calls, emails, faxes, and letters. We'll probably be calling on you again.

The 81st Legislative session is history, although there is a probability of a special session to continue the TX DOT and TDI. They came up for sunset provisions this session and due to one party's delaying tactics on Voter ID, many, many bills died, including extremely important ones such as TDI and TxDOT. There was #118 amendments to TDI Sunset bill.

Nov 2010 General Elections will be very important, a redistricting session, which will shape re-district for next 10 years.

Only 579 days until the 82nd session in 2011.



2009 DAHU Charity Golf Tournament

THURSDAY, OCTOBER 1st

**REGISTRATION
COMING SOON**



A Public Service Announcement...
Town Hall Meeting
Flower Mound City Hall
July 16th from 6:00 p.m. to 8:00 p.m.

Notice to all members and Citizens of Flower Mound and the surrounding communities,

Please invite your clients, neighbors, and friends to attend an Educational forum for an understanding of what healthcare reform means as our elected officials consider moving towards socialized programs and how the Stimulus Package fits into this.

Topics discussed will included American & Socialized Healthcare, Reducing Premium Costs, Medicare Today & Tomorrow, and other related healthcare issues.

We will provide education and enlist an open discussion from the audience on the opinion. This is strictly educational. All are welcome, however, selling of a product or service will not be allowed as this is strictly educational and an open panel forum.

TAKE ACTION - Voice your opinion and encourage others to do the same! Write your representatives and members of Congress today!

Location: City Hall

2121 Cross Timbers Road, Flower Mound, TX

Dallas Heart Walk ~ Sept. 2009! Get your sneakers ready!



CHIP Enrollment Volunteers - August 2009

**** Volunteers needed in the 3rd Quarter to help with CHIP enrollment meetings throughout the MetroPlex. Please contact Tamela Southan at**

tamela@benefitsolutionsbydesign.com or Carolyn Goodwin at

cgoodwin@goodwinbenefits.com We need to support our industry - let's get the kids enrolled. Per DISD, the majority of uninsured are in the High Schools!

Go figure, let's see what we can do!

Getting to Know your 2009-2010 Board Members...

President	Mike Ryan
President Elect	David Cheek
Treasurer	Stu Dunkle
Secretary	Taryn Starling
Past President	Tamela Southan
Education Chairman	Chris Higman
Membership Chairman	Lisa Lilley
Retention Chairman	Doris Waller
Awards Chairman	Lea Webb
Newsletter Chairman	Jackie Kim
Media Relations Chairman	Larry French
Public Service Chairman	Marcia Snell
Federal Legislation Chairman	Diane Vickers
State Legislation Chairman	Patrick Skinner
Golf Tournament Chairman	Mike Symons

CONGRATULATIONS DAHU for 2008-2009 Awards!!

NAHU Pacesetter Awards 2008 -2009

NAHU Membership Award for Most New Members 2008-2009

Third Place for Annual HUPAC Contributions Award



Time for the Ken Marin Scholarship...

If you eligible college students who have chosen to excel in the art of communication get this out to their school counselor. Last year's recipient was a young man from Katy TX, pursuing a career in dance at Tulane University. Communication has many sides, and not all are written or spoken.

Applicants need not be children or grandchildren of our members. If you know a deserving student, please pass this along. Form located at <http://www.tahu.org/associations/1290/files/KenMartinScholarshipApp2008.pdf>.

June 2009 Valued Sponsors & Speaker

THANK YOU!

We Appreciate your Support!!



2009 Annual Sponsors:

2009 Annual Sponsorship Opportunities Available!

Please contact Mike Ryan for more details!!!

2009 Annual Education Sponsors:

